

**PLANNING AND LICENSING COMMITTEE**  
**11th October 2023**  
**ADDITIONAL PAGES UPDATE** (*Published 10.10.2023*)

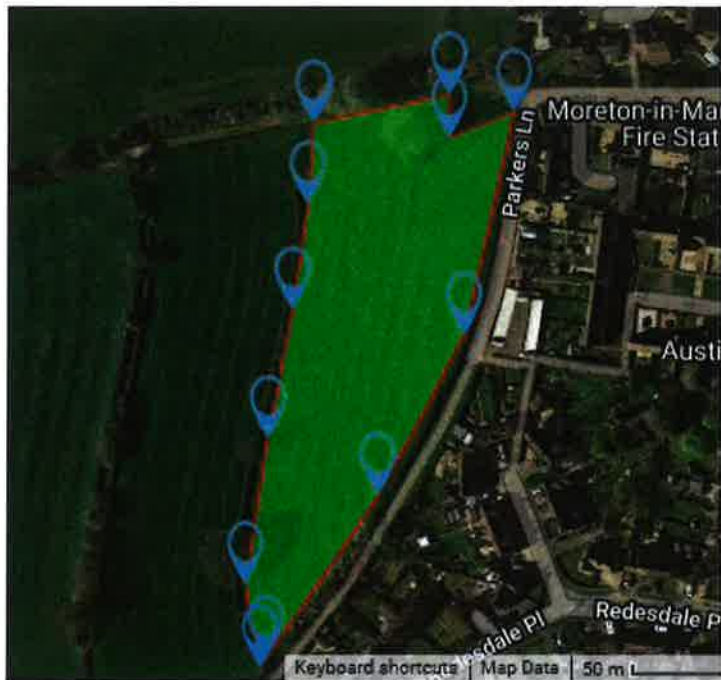
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**AVAILABLE FOR PUBLIC INSPECTION UNDER THE PROVISIONS OF THE  
LOCAL GOVERNMENT (ACCESS TO INFORMATION) ACT 1985**

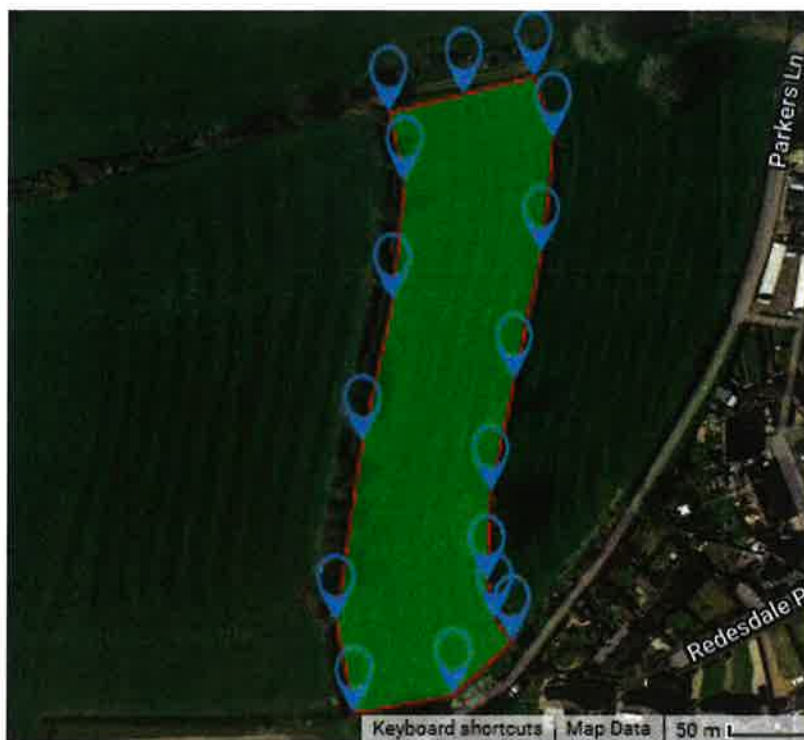
<b>ADDITIONAL REPRESENTATIONS ON AGENDA ITEMS : Page 3 - 11</b>		
<b>Agenda Item No:</b>	<b>Ref No:</b>	<b>Content:</b>
<b>8</b>	<b>23/01045/FUL</b> <i>(Land Parcel West Of 4 Parkers Lane Moreton-In- Marsh)</i>	A business plan in support of this application has been provided by the applicant – please see attached

**Business case originally prepared in January 2023.**

**Some figures may be subject to change.**



Paddock 1 – 2.93 Acres



Paddock 2 – 2.95 acres

Perimeter 690m

Centre hedge 210m

## Set Up Cost

### Fencing Materials

Tan posts and strainers and dog wire including gates	£6350	
More for Creo	£820	
Misc for hardware, staples, post knocker hire ETC	£800	
Fencing materials cost		£7970
Installation 8 days labour @ £300	£2400	
Website estimated worst case quoted	£1800	
Planning	£2000	
Repayment of RPA	£1200	
Noise Management/Camera Equipment	£2000	
MISC	£2000	
Total		£11,400
Total Set up cost		£19,370

## Worst case

Average (year-round) 10 slots per day per field.

20 slots @ £12	£240 per day	
30% fulfilment (6 slots per day)	£72 per day	
Total income per week		£504

## Costs (per week)

Card fee – 2%	(£10)	
Management/ upkeep – 17 hr per week @£20	(£340)	
Dog waste bins (£95 p/m)	(£22)	
Total Costs		(£372)
Net per week (worst case)		£132

Based on 45 weeks a year (worst case allowance due to snow/extreme heat/bank holidays etc)

Yearly Turnover £5940

## Annual Costs

Website	£300	
Insurance	£2500	
Accountancy	£1800	
Worst Case Annual Return (wage paid)		£1340
£1340 / 6 Acres = £223 per acre return		

## Expectation

Average (year-round) 10 slots per day per field.

20 slots @ £12	£240 per day	
50% fulfilment (10 slots per day)	£120 per day	
Total income per week		£840

## Costs (per week)

Card fee 1.6%	(£13.44)	
Management/upkeep – 17 hr per week @£20	(£340)	
Dog waste bins (£95 p/m)	(£22)	
Total Costs		(£375.44)
<b>Net per week (predicted)</b>		<b>£464.56</b>

Based on 45 weeks a year (worst case allowance due to snow/extreme heat/bank holidays etc)

<b>Yearly Turnover</b>	<b>£20,905.20</b>
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## Annual Costs

Website	£300
Insurance	£2500
Accountancy	£1800

<b>Expected Annual Return (wage paid)</b>	<b>£16,305.20</b>
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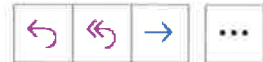
**£16,305.20 / 6 Acres = £2717.53 per acre return**

## Pet Waste Removal



accounts@petwastesolutions.co.uk

To



08:49



PWS 140 L BIN.pdf  
2 MB



Hi Jack

We can provide you with one of our 140L yellow wheelie bins (photo attached) for collections every 4 weeks to begin with for £95.00 + VAT per bin, per collection plus an additional one off payment of £30.00 + VAT for an annual Waste Transfer Note. We would also provide you with a caddy free of charge to put in the walking field for walkers to put their small poo bags in and you would then empty this into a black bin liner, tied at the top and place in the wheelie bin for us to collect

Each bin must weigh NO MORE than 70kg (equivalent to approx 7 bin bags weighing 10kg each) and all waste MUST be bagged up securely and placed inside the bin (just like you would with normal household rubbish) and any loose waste or liquid will be charged at an additional £25.00 + VAT per bin.

If this is of interest to you then please email me the full name, address and contact name and mobile number for the site and I will get a brief contract over to you for completion

Our prices are only valid for 3 months and after this there may be an increase

Many Thanks

—

**Kind Regards**

**Clare Stock**  
**Office Manager**

**Phone: 01580 857012**

Email: [accounts@petwastesolutions.co.uk](mailto:accounts@petwastesolutions.co.uk)

Web: [www.petwastesolutions.co.uk](http://www.petwastesolutions.co.uk)

E and P Chedworth at 9am Thursday charging £10 per session up to 3 dogs £2 a dog thereafter

Dog poo composter

Wash down area

No bins

<https://www.epsecuredogwalkingfield.co.uk/rules>

33 bookings in 4 days in January - £330 minimum in 4 days

TODAY Thursday January 26	TOMORROW Friday January 27	Saturday January 28	Sunday January 29	NEXT WEEK Monday January 30
5:00pm	10:00am	5:00pm	5:00pm	8:00am
6:00pm	1:00pm	6:00pm	6:00pm	9:00am
7:00pm	3:00pm	7:00pm	7:00pm	11:00am
	4:00pm			12:00pm
	5:00pm			1:00pm
	6:00pm			2:00pm
	7:00pm			3:00pm
				4:00pm
				5:00pm
				6:00pm
				7:00pm

## Stratford

£8 per hour with 50 hrs booked £400 in 4 days in January



# STRATFORD DOG WALKING FIELD

Returning? [Log in](#)

To book your dog walk, simply choose an appointment type, date and time below, and follow the instructions to confirm your slot.

By booking Stratford Dog Walking Field you agree to abide by the field rules which you can [find here](#).

## 1 Choose Appointment

[← VIEW ALL APPOINTMENTS](#)

1-3 Dogs (30 Mins)  
£4.00

[MORE TIMES >](#)

TODAY  
**Thursday**  
January 26

TOMORROW  
**Friday**  
January 27

**Saturday**  
January 28

**Sunday**  
January 29

NEXT WEEK  
**Monday**  
January 30

17:30

06:30

06:30

06:30

06:30

19:00

17:30

18:30

07:00

07:00

19:30

19:00

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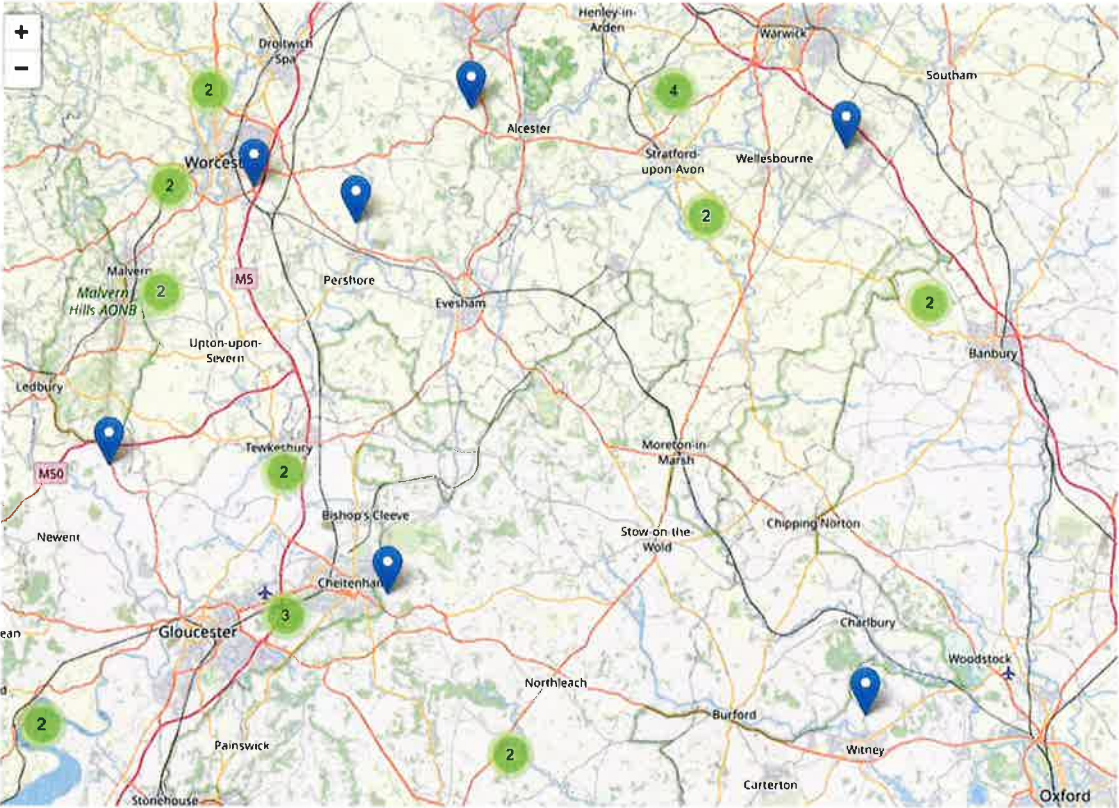
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Dog walking fields around me



Supporting evidence for need around Moreton

