

# Moreton-in-Marsh Neighbourhood Plan

2018 - 2031

Appendix G

Greenway Documents



**MORETON-IN-MARSH**  
NEIGHBOURHOOD PLAN

## EAST MORETON GREENWAY, SUMMARY TO DATE (February 2025)



### BACKGROUND

Moreton-in-Marsh is a rapidly expanding town. In recent years, several new housing estates have been built in East Moreton, and there are proposals for many more houses.

The obvious route from East Moreton to the town centre is the Todenham Road, but the road is unsafe, due to traffic and a lack of pedestrian facilities. There is no footway for 420 yards from Windsor Road, so many residents drive into town.

East Moreton has a complex network of well surfaced paths, with street-lighting. However this alternative route to the town centre is very confusing, especially for newcomers.

### PROPOSAL

The proposed East Moreton Greenway is a 3 km loop from the railway station, suitable for pedestrians and wheelchairs. As well as linking several large housing developments to buses and trains in the town centre, the route passes a scenic meadow, Moreton Rangers Football Club with skate park, running track and outdoor gym, employment opportunities at Cotswold Business Park, a cemetery, three playgrounds and a nature reserve. It would also help with pedestrian access to the Fire Service College.

Moreton-in-Marsh is an ideal town for this initiative. It is relatively flat for a Cotswold town and is bisected by two A roads, A44 and A429, used by hundreds of lorries every day. A good walking and wheeling route would encourage people to leave their cars at home, reducing traffic congestion and pollution, also easing the severe parking problems in Moreton.

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## PROGRESS SO FAR

2019 Moreton-in-Marsh Town Council declared a Climate Emergency. After a public consultation at Redesdale Hall, the route was included in the town's Neighbourhood Development Plan. Town Councillors walked the entire 3km route.

2020 Delays due to Covid. Plan endorsed by County Cllr Nigel Moor, before he retired.

2021 East Moreton Greenway championed by District Councillor Rachel Coxcoon and by Hannah Fountain, Sustainable Transport Lead for Cotswold District Council. Hannah submitted the plan to Great Western Railway Community Investments and won an award for the proposal, the path linking to the new Integrated Transport Hub and the Train Station. Unfortunately, Hannah left her post soon afterwards and progress stalled.

2022 Nicola Chidley, Public Rights of Way Officer, Gloucestershire County Council. She inspected the route and then for signage she recommended Nibra Signs or Brisco.

2022 Quotes for signage were obtained from these companies, each quote being less than £100.

2023 Guided tour for current Moreton-in-Marsh Town Councillors. A few minor amendments suggested to make the route more suitable for wheelchairs, e.g. a small diversion to a dropped kerb.

2023 Support from County Councillor Mark MacKenzie-Charrington. He walked the route and sent this message 17/10/23 I'm very supportive of the proposal. It's such a pity that it's not already up and running. Subject to funding from others, I can probably commit a contribution from my Highways Fund.

2024 Nigel Moor enquired about progress. He suggested contacting Jo Atkins, ThinkTravel Coordinator for Gloucestershire County Council. According to their website, ThinkTravel "is dedicated to promoting active and sustainable travel within the community of Gloucestershire".

Jo has agreed to investigate S106 monies. East Moreton Greenway is a simple, low cost venture and hopefully ThinkTravel can now bring the scheme to fruition.

Mapping has been devised for another route, West Moreton Greenway, but that requires users to cross the A44 and would also require some surfacing work. West Moreton Greenway is much more "aspirational" and not practical at this time.

All the infrastructure is in place for East Moreton Greenway, except for signage. Unfortunately, progress has stalled, at the time of writing (February 2025).

# MAP, PROPOSED QUIET LOOPS EAST MORETON AND WEST MORETON, 2022

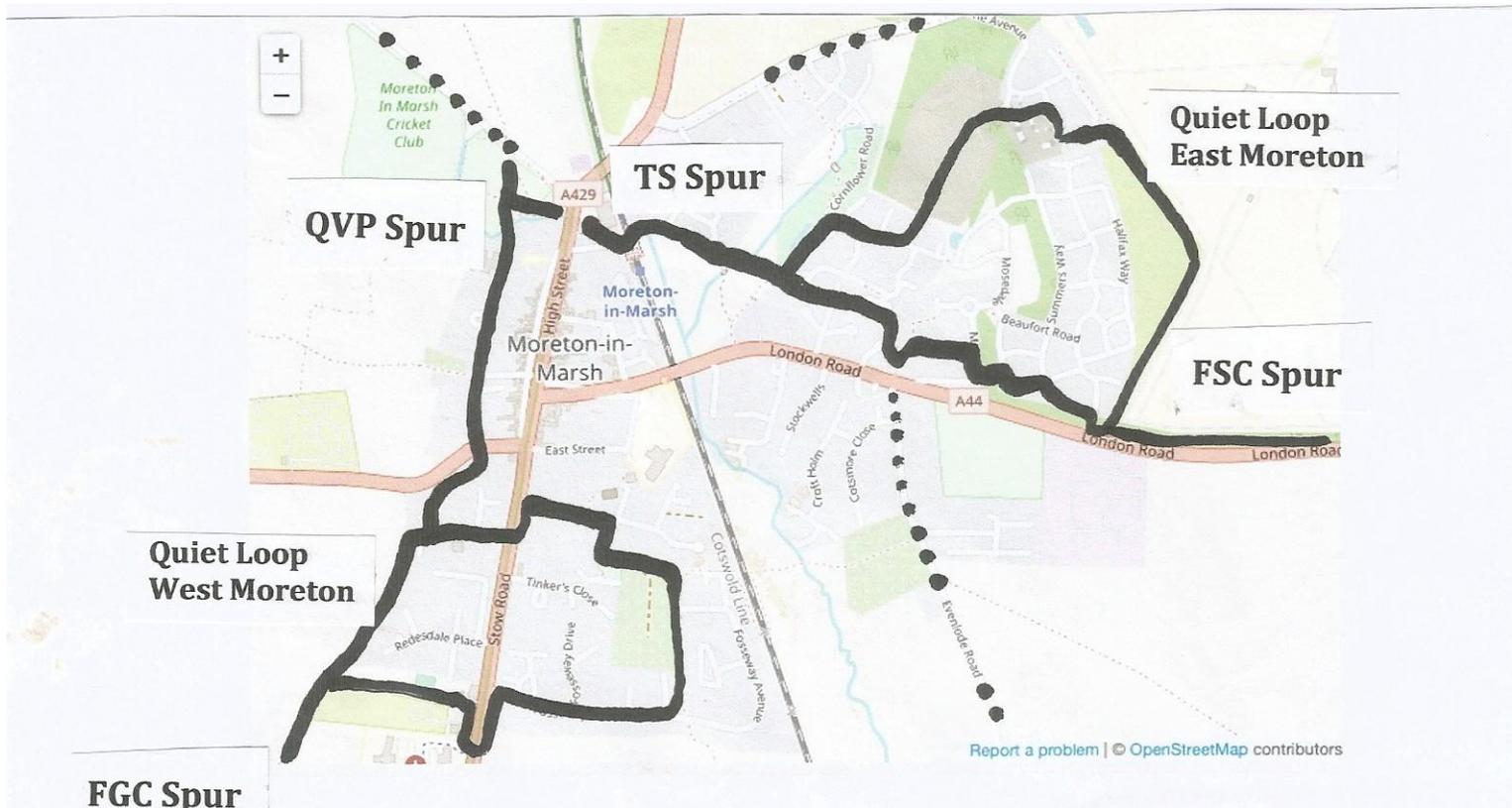
Abbreviations for spurs: Queen Victoria Park (QVP), Fosseway Garden Centre (FGC), Train Station (TS), Fire Service College (FSC)

This map shows the proposed loops for East Moreton and West Moreton, situated on either side of the railway line. These loops would be shared-use paths, avoiding cars and lorries.

The TS Spur and the FSC Spur avoid heavy traffic on the A44.

Likewise, the QVP Spur and the FGC Spur bypass the busy A429.

The existing National Cycle Network Routes (NCN5, NCN48 and NCN442) are shown by dotted lines.



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| Abbr | Location                        | what3words location       | Lat/Long. Degrees and decimal minutes. | Support for sign<br>Type of sign |                      | Photo? | Comments, for route travelling ANTI-CLOCKWISE  |
|------|---------------------------------|---------------------------|--|----------------------------------|----------------------|--------|--|
| S1   | Platform 2 lamppost             | unheated.pickup.olive     | N51°59.523' W001°42.045'               | Lamppost                         | Vinyl or publicity   |        | A publicity sign visible to rail users. Integrated Transport Hub planned for station.  |
| S2   | Station path lamppost           | lump.discouraged.squaring | N51°59.589' W001°42.095'               | Lamppost                         | Vinyl                | Yes    | <a href="http://www.what3words.com/how-to-use-the-what3words-app">www.what3words.com/how-to-use-the-what3words-app</a>       |
| S3   | Entrance to Blenheim Meadow     | obligated.score.barman    | N51°59.577' W001°42.045'               | Existing wooden post             | Round signs          | Yes    | Wooden post here already has a sign for Moreton Eight Walk, add our signs  |
| S4   | Path next to 12 Roundhouse Mews | contoured.strong.clan     | N51°59.579' W001°42.001'               | Lamppost                         | Vinyl                |        |  |
| S5   | Lamppost on tarmac path         | mentioned.scooped.arrived | N51°59.596' W001°42.264'               | Lamppost                         | Vinyl                |        |  |
| S6   | Next to 24 Blenheim Way         | unsecured.dunk.uproot     | N51°59.553' W001°41.872'               | Lamppost                         | Vinyl and ?publicity | Yes    | Crucial landmark. From train station, users must keep LEFT of pumping station  |
| S7   | Lamppost on tarmac path         | sweetener.zeal.static     | N51°59.535' W001°41.807'               | Lamppost                         | Vinyl                |        | Keeps users on track if uncertain about fork in paths at pumping station   |
|      | Bridge                          | cashier.sleeping.workflow | N51°59.518' W001°41.775'               | Existing wooden post             | Round signs          | Yes    | Bridge has vertical wooden posts suitable for round signs. Near 15 Foxglove Close.   |
|      | Path next to bungalows          | whisker.witty.dressing    | N51°59.497' W001°41.664'               | Lamppost                         | Vinyl                |        | The route is next to No.1 The Bungalows, off Dulverton Place.  |
|      | Lamppost, see map               | volunteered.salary.amends | N51°59.447' W001°41.576'               | Lamppost                         | Vinyl                |        | Route continues parallel to A44 (a quiet alternative to main road)   |
|      | Lamppost                        | push.intervene.gala       |  | Lamppost                         | Vinyl                |        | Bear right passing lamppost no. 28 to A44  |
|      | Pass Laurel House on A44        | bench.shackles.subject    |  |                                  |                      |        | Ideally sign here to National Cycle Route NCN48 to Evenlode and Oxford   |
|      | Errington                       | shipwreck.adhesive.rent   |  | Lamppost                         | Vinyl                |        | Left at 7 Errington Road to 1 Errington, then cross Mosedale at dropped kerbs. Moreton Rangers FC is opposite.               |
|      | Bus stop, Mosedale              | agents.wages.rationing    | N52°59.448' W001°41.444'               | Bus Stop                         | Vinyl                | Yes    | Convenient for Beaufort Road playground. Buses to schools and Cheltenham. Bike parking?                                      |
|      | Playground Beaufort Rd          | lightly.glimmers.bakes    |  |                                  | Vinyl                |        | At Mosedale roundabout, turn right to playground on Beaufort Road, lamppost no.25  |
|      | 10 Beaufort Road                | flies.marathon.sandbags   |  |                                  | Vinyl                |        | Pass 10 Beaufort Road, at lamppost no.29   |
|      | 20 Summers Way                  | waffle.pirate.gloom       |  |                                  | Vinyl                |        | Dropped kerb to 26 Summers Way, lamppost at 20 Summers Way   |
| L10  | Lamppost at 14 Summers Way      | podcast.vitamins.rebel    | N51°59.411' W001°41.315'               | Lamppost                         | Vinyl                |        | Continue along Summers Way to 30mph sign at A44  |
| L11  | Lysander Way near A44           | pixel.reconnect.plug      | N51°59.359' W001°41.240'               | Lamppost                         | Vinyl                | Yes    | Go left for 20 metres, then left onto major, unsigned path. Opposite Cotswold Business Village (employment, bike shop, café) |
| L12  | A44 junction with path          | arts.figure.branched      | N51°59.353' W001°41.210'               | NEW SIGN POST                    | Publicity            | Yes    | A publicity sign visible to motorists. A44 track to Fire Service College with Sports Centre. Track needs eventual upgrade.   |

|     |                                   |                                |                           |                 |                    |     |  |
|-----|-----------------------------------|--------------------------------|---------------------------|-----------------|--------------------|-----|--|
| L13 | Path next to pseudo-motorway      | teardrop.playfully.highlighted | N51°59.374' W001°41.203'  | Lamppost        | Vinyl              |     | Protected area for greater crested newts. Rich habitat for goldfinch, skylarks and raptors. Sponsored picnic tables by bin??       |
| L14 | Near 8 Wellesley Close            | flaunting.airlineRs.garages    | N51°59.67252' W1°41.2224' | Lamppost        | Vinyl              |     | Lamppost in playground. Could also have a sign "Learning to cycle? Remove pedals, fully lower saddle and scooter"                  |
| L15 | 2 Wellesley Close                 | reactions.eyeful.noble         | N51°59.669' W001°41.286'  | NEW WOODEN POST | Vinyl              |     | No lampposts on left, so erect a new wooden post or stick a vinyl sign on the back of the Wellesley Close street sign (8.5cm high) |
| L16 | Path next to 51 Valetta Way       | natural.episodes.uppermost     | N51°59.671' W001°41.361'  | Lamppost        | Vinyl              |     |  |
| L17 | Grass near substation             | fitter.strut.defectors         | N51°59.659' W001°41.411'  | NEW SIGN POST   | Vinyl or publicity |     | A publicity sign? Users to pass 6 Vanguard Way, heading to playground at Jupiter Close and train station.                          |
| L18 | Near 66 Windsor Road              | crowns.pheasants.challenge     | N51°59.592' W001°41.523'  | Lamppost        | Vinyl              |     | Place vinyl sign as high as possible, to aid visibility from Cornflower Road   |
| L19 | Black fence near 27 Cornflower Rd | beefed.yachting.following      | N51°59.593' W001°41.533'  | NEW WOODEN POST | Round signs x2     |     | May need signs both sides of post. New housing Windsor Road not on older maps  |
| L20 | Near 46 Cornflower Rd             | dweller.hatter.spruced         | N51°59.553' W001°41.570'  | Lamppost        | Vinyl              |     | Could indicate National Cycle Network NCN5 to Banbury, accessible from 2 Cornflower Road   |
| L21 | Gate into parkland                | famous.redeemed.trousers       | N51°59.582' W001°41.680'  | Affix to gate   | Vinyl              |     | At Red Champion Way, avoiding private road   |
| L22 | Near lakeside bench               | estimates.reprints.player      | N51°59.562' W001°41.726'  | Lamppost        | Vinyl              | Yes | Scenic spot for photos, little egret often seen here   |

TOTAL SIGNS INCLUDING SPARES Forty 70mm vinyl signs, sixteen 75mm x 3mm aluminium printed discs each with 4 drilled holes for screws, at least 3 publicity signs

Two new wooden posts and two new metal signposts. Erect all vinyl signs so visible from both directions.

The East Moreton Greenway was originally championed by Hannah Fountain, Sustainable Transport Lead at Cotswold District Council. She won an award from GWR trains for this integrated transport project, but unfortunately Hannah left her post before completion

Nicola Chidley, Rights of Way Officer at Glos. County Council, has walked the Greenway. For signage, she recommends Nibra Signs or Brissco Signs. Quotes for signage in 2022 were about £70 total.

County Councillor Mark MacKenzie-Charrington has inspected the route and advised money might be available from the Highways Fund.

This is version 2 of the spreadsheet, revised after walking the route with Moreton Town Councillors in 2023. Suitable for walkers and wheelchairs. For a guided tour, please email [dihutch34@hotmail.com](mailto:dihutch34@hotmail.com)