



Council name	COTSWOLD DISTRICT COUNCIL
Name and date of Committee	DEPUTY LEADER AND CABINET MEMBER FOR FINANCE DECISION MEETING 3 MARCH 025
Subject	BOURTON ON THE WATER TOURISM LEVY
Wards affected	Bourton Village and Bourton Vale
Accountable member	Councillor Mike Evely, Deputy Leader and Cabinet Member for Finance Email: mike.evely@cotswold.gov.uk
Accountable officer	Jon Dearing, Assistant Director for Resident Services Email: jon.dearing@cotswold.gov.uk
Report author	Jon Dearing, Assistant Director for Resident Services Email: jon.dearing@cotswold.gov.uk
Summary/Purpose	To make recommendations for the use of funds collected from the Rissington Road Car Parking Tourism Levy in Bourton-on-the-Water for 2024/25.
Annexes	None
Recommendation(s)	That the Deputy Leader and Cabinet Member for Finance resolves to: <ol style="list-style-type: none">1. Approve the funding for the replacement of the George Moor Bridge railings, and2. Approve the funding for the First Responder Kit.
Corporate priorities	Delivering good services Supporting Communities
Key Decision	NO
Exempt	NO



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Consultees/ Consultation	Deputy Leader and Cabinet Member for Finance, Deputy Chief Executive and Section 151 Officer, Ward Member and the Bourton on the Water Parish Council.
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1. EXECUTIVE SUMMARY

- 1.1** In March 2021 Cotswold District Council introduced a 50p (per parking session) Car Parking Tourism Levy on parking charges at its Rissington Road car park (in Bourton on the Water) in order to fund schemes that will help the village manage the impact of the high volumes of visitors that it receives. On 7th November 2024 an increase to 60p (per parking session) was approved by the Deputy Leader and Cabinet Member for Finance.
- 1.2** On 7th November 2024 a total of £45,842 of expenditure was approved in relation to 2024/25 Tourism Levy receipts.
- 1.3** This report recommends the use of some of the remaining funds from the 2024/25 Tourism Levy receipts.

2. BACKGROUND

- 2.1** At the meeting of 7th November 2024, the Deputy Leader and Cabinet Member for Finance approved a total of £45,842 against the following projects:
 - a. £19,592 for the provision of the Village Warden, which includes a Village Warden Projects budget (£500),
 - b. £5,000 to cover 50% of the cost of the annual Village Green refresh,
 - c. £9,250 to cover 50% of the cost of the annual additional Parking Enforcement provision, and
 - d. £12,000 to resurface the area around the Village Noticeboards in the centre of the Village.
- 2.2** Based on actual receipts up to 31st January 2025 and projections for February and March 2025, the total 2024/25 receipts will be £58,370. This means that there will be circa £12,000 of funding still available in 2024/25.

3. MAIN POINTS

- 3.1** The Parish Council have requested that consideration is given to two further items of expenditure from 2024/25 receipts.
- 3.2** The first item (recommendation 1) is the replacement of the railings on the George Moor Bridge. The railings are dilapidated, which creates a safety issue and is aesthetically undesirable.



3.3 The second item (recommendation 2) is the provision of a First Responder Kit. The Ambulance Service have trained a local First Responder, to assist residents and visitors, but the First Responder Kit needs to be funded before she can commence.

4. FINANCIAL IMPLICATIONS

4.1 As explained in paragraph 2.2, there will be circa £12,000 remaining for 2024/25. The quoted cost of the recommendations is as follows:

- The quote for the railing replacement (recommendation 1) is £2,280, and
- The cost of the First Responder Kit (recommendation 2) is £3,000.
- The total cost of recommendations is therefore £5,280 (falling well within the remaining £12,000 2024/25 budget).

4.2 As costs can fluctuate during a project's delivery, it is further recommended that additional expenditure be delegated to the District Council's Deputy Chief Executive and Section 151 Officer in consultation with the Deputy Leader and Cabinet Member for Finance. This delegation will only relate to items detailed in paragraphs 3.2 and 3.3.

5. LEGAL IMPLICATIONS

5.1 There are no legal implications arising from the recommendations in this report.

6. RISK ASSESSMENT

6.1 The allocation of funding to projects or services in and around Bourton on the Water does not attract any significant risks.

7. EQUALITIES IMPACT

7.1 There are no unacceptable adverse effects on the protected characteristics covered by the Equalities Act.

8. CLIMATE AND ECOLOGICAL EMERGENCIES IMPLICATIONS

8.1 There is no negative impact associated with these recommendations.



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9. BACKGROUND PAPERS

9.1 None.

(END)