



**COUNCIL**

**23<sup>RD</sup> FEBRUARY 2016**

**AGENDA ITEM (10)**

**DRAFT CORPORATE STRATEGY 2016-2019**

<b>Accountable Member</b>	Councillor Lynden Stowe Leader of the Council
<b>Accountable Officer</b>	Mike Clark Corporate Planning Manager 01285 623565 mike.clark@cotswold.gov.uk

<b>Purpose of Report</b>	To consider the consultation responses to the draft Corporate Strategy 2016-2019, and any recommendation(s) from the Cabinet and to approve a finalised Corporate Strategy document.
<b>Recommendation(s)</b>	<b>That, subject to any comments from the Cabinet, the Corporate Strategy 2016-2019 be approved.</b>
<b>Reason(s) for Recommendation(s)</b>	To determine any changes to be made in response to the comments made during the consultation on the Corporate Strategy.

<b>Ward(s) Affected</b>	All
<b>Key Decision</b>	Yes
<b>Recommendation to Council</b>	Yes

<b>Financial Implications</b>	The draft Corporate Strategy has been developed having regard to the Council's financial position.
<b>Legal and Human Rights Implications</b>	None identified
<b>Environmental and Sustainability Implications</b>	The draft Corporate Strategy specifically deals with the Council's approach to the environment and sustainability issues. Detailed proposals arising from the Corporate Strategy will be individually assessed as they are developed.
<b>Human Resource Implications</b>	The Priorities and Key Tasks in the draft Corporate Strategy have a variety of Human Resources implications and these will be assessed as detailed proposals are developed.
<b>Key Risks</b>	Detailed proposals arising from the Corporate Strategy will be individually risk assessed as they are developed.

<b>Equalities Analysis</b>	An Equality Impact Assessment has been completed and no adverse effects on any group have been identified. The Council is required by statute to identify Equality Objectives for the period 2016 to 2020 and these will link to the Council's Priorities. Detailed proposals arising from the Corporate Strategy will be the subject of individual Equality Impact Assessments where necessary.
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<b>Related Decisions</b>	None
<b>Background Documents</b>	None
<b>Appendices</b>	<b>Appendix 'A'</b> - Draft Corporate Strategy 2016-2019 <b>Appendix 'B'</b> - Summary of responses received

<b>Performance Management Follow Up</b>	The Corporate Strategy forms the basis of the Council's Service Delivery Plans and performance management processes. The Overview and Scrutiny Committee and Cabinet will receive quarterly reports on the progress on key tasks and performance matters.
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<b>Options for Joint Working</b>	This is a draft Corporate Strategy for this Council only. However, the Council's approach to joint working generally is outlined.
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<b>Background Information</b>	
<p>1. At its Meeting on 15<sup>th</sup> October 2015, the Cabinet approved the draft Corporate Strategy for the period 2016-2019 for consultation purposes (Minute CAB.46 refers). A copy of the draft Corporate Strategy is attached at <b>Appendix 'A'</b>.</p> <p>2. The draft Corporate Strategy sets out the Council's Aim and Priorities as follows:-</p> <p><b>Aim:</b> To be recognised as the most efficient council in the country.</p> <p><b>Priorities:</b></p> <ol style="list-style-type: none"> <li>1. To provide high quality services at the lowest possible cost to Council Taxpayers;</li> <li>2. To protect the local environment whilst supporting economic growth;</li> <li>3. To champion issues which are important to local people.</li> </ol> <p>3. <u>Consultation Responses</u></p> <p>3.1 Consultation was carried out with the Overview and Scrutiny Committee and Town and Parish Councils, and with businesses and residents through a Website-based questionnaire. The responses are detailed at <b>Appendix 'B'</b>.</p> <p>3.2 The responses from the website questionnaire show a clear majority in support of the Council's Aim and Priorities. Attention is also drawn to the other comments made on the Corporate Strategy at the end of the questionnaire.</p>	

#### 4. Updates to Draft Document

4.1 The draft Corporate Strategy attached at **Appendix 'A'** has been updated since the Cabinet approved the original draft for consultation. The set of Performance Indicators which will be used to measure progress against the Council's aim have now been included and a summary of the Medium Term Financial Strategy will also be included when the 2016/17 Budget has been approved.

4.2 A further change is the updating of information about deprivation in the District, following the publication of the latest Index of Multiple Deprivation in October 2015.

4.3 An additional objective has been included under the third Priority (Championing issues which are important to local people...) to 'Maximise quality of life by seeking to maintain and support the infrastructure, services and facilities needed to support our communities and businesses'. Extra wording has also been included in the narrative about the Council's engagement with public health services.

4.4 Finally, the Key Tasks have been updated to reflect the latest position. No changes have been made as a result of comments made during consultation.

#### 5. Further Cabinet Consideration

This report will be considered by the Cabinet at its Meeting on 18<sup>th</sup> February 2016 and any comments from the Cabinet will be reported at the Council Meeting.

(END)